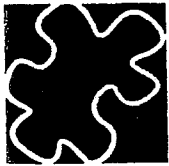


# The 6+1 Traits™



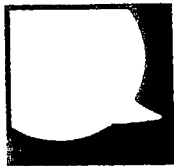
## Ideas

Ideas are the heart of the message, the content of the piece, the main theme, together with the details that enrich and develop that theme.



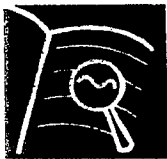
## Organization

Organization is the internal structure, the thread of central meaning, the logical and sometimes intriguing pattern of the ideas within a piece of writing.



## Voice

Voice is the personal tone and flavor of the author's message, the magic, the wit, along with the feeling and conviction of the individual writer coming out through the words.



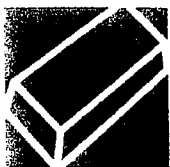
## Word Choice

Word choice is the vocabulary a writer chooses to convey meaning, the use of rich, colorful, precise language that moves and enlightens the reader.



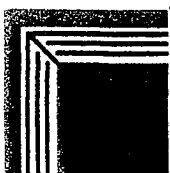
## Sentence Fluency

Sentence fluency is the rhythm and flow of the language, the sound of word patterns, the way in which the writing plays to the ear—not just to the eye.



## Conventions

Conventions are the mechanical correctness of the piece—spelling, paragraphing, grammar and usage, punctuation, and use of capitals.



## Presentation

Presentation is how the writing looks on the page. It focuses on the form, layout, and readability of the text. The piece should be pleasing to the eye.