

KnowalotMore

The Monthly Newsletter for Cranbury Families
Robin Williams Ives, Principal

CRANBURY PTO PROPOSED BUDGET FOR 2011-2012



SEPTEMBER CALENDAR

Thurs. Sept. 15
"Back to School
Night" & 1st PTO
Meeting

Wed. Sept 22
Volunteer Meeting
7 pm

Tues. Sept 27
Photo Day

Thurs. Sept. 29
No School

Parents, Guardians, and Staff Members:

Attached is the proposed budget for the PTO for this school year. We were able to generate a profit last year despite the economic conditions. *Without the help of the Cranbury families we would never be where we are! Thank you!*

Voting on this budget will take place at the PTO meeting which will be held at Back-To-School Night on Thursday, September 15th. Please come with any questions you may have. The budget will also be posted on the Cranbury PTO Website for your reference throughout the year. (<http://teacherweb.com/CT/Cranbury/CranburyPTO/ap3.aspx>)

The pages attached are as follows:

- Page 2: Income Sources: money we hope to earn from fundraisers throughout the year
- Page 3: Expense Categories: this is how we plan to spend the money
- Page 4: Budget Pie: a visual representation of how the PTO budget "pie" is shared

If you have any questions about the budget, please feel free to send me an email at ebeausoleil@gmail.com. I look forward to hearing from you and working with you this school year. It's going to be a great year!

Elisabeth Beausoleil
PTO Treasurer

Cranbury PTO URL: <http://teacherweb.com/CT/Cranbury/CranburyPTO>

Cranbury School URL: <http://portal.norwalkps.org/schools/cranbury/>

Cranbury PTO
Projected Income Budget
July 2011 through June 2012

	<u>Jul '11 - Jun'12</u>
Income	
BOOK FAIRS	
Fall	\$ 2,200
Spring	2,200
Total BOOK FAIRS	<u>4,400</u>
CRANBURY CONNECTION	550
DONATION	300
FUNDRAISING	
Birthday Gram	500
Fall Fundraiser	7,000
GIFT CARDS	1,000
Halloween	400
McDonalds Night	600
Read-a-thon	2,200
SHOPPING EVENTS	250
Silent Auction & Gala	13,500
Total FUNDRAISING	<u>25,450</u>
OTHER INCOME	
Big G Boxtops	1,200
Family Events Income	3,500
Ink Jets	150
Kiducation Bin	100
Stop & Shop	500
Total OTHER INCOME	<u>5,450</u>
SERVICES	
School Photos	1,500
Spirit Shop	800
Yearbook	250
Total SERVICES	<u>2,550</u>
Total Income	<u>\$ 38,700</u>

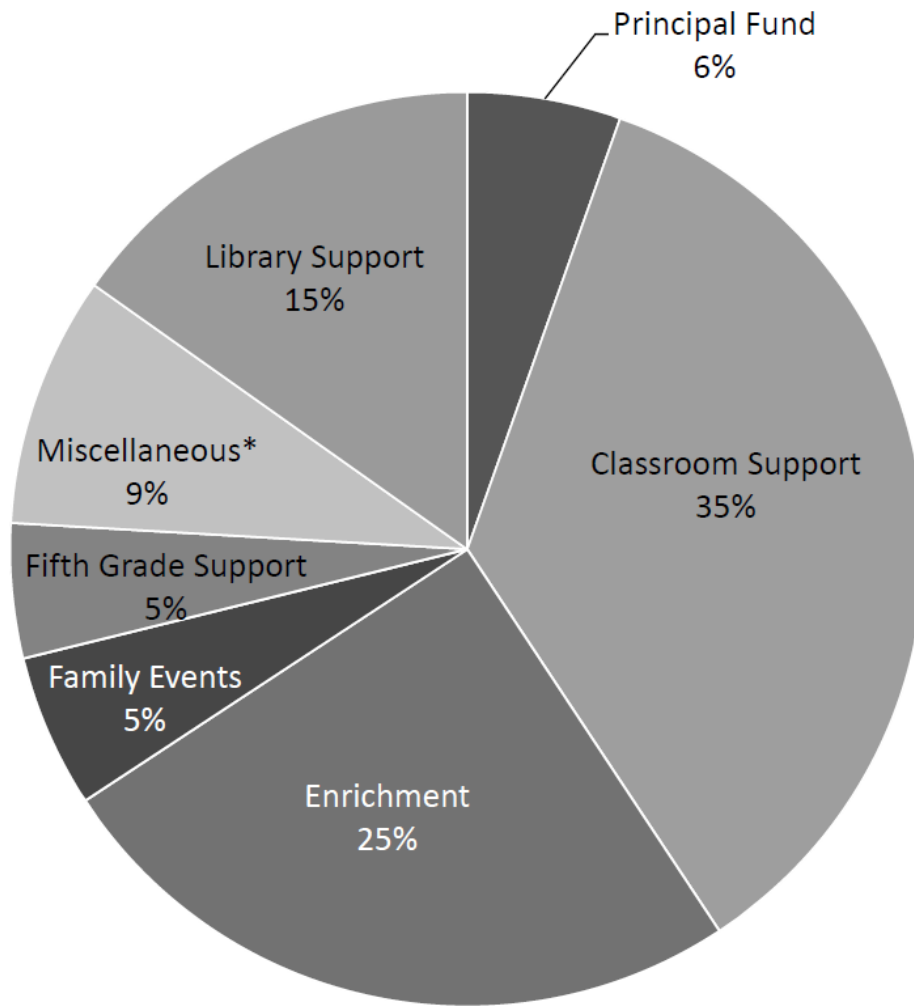
Cranbury PTO
Projected Expense Budget
July 2011 through June 2012

Expense	<u>Jul '11 - Jun'12</u>
ADMINISTRATIVE EXPENSES	
General Exps	\$ 300
Health Services	125
PTO Dues and Liability	400
Sunshine Fund	100
Total ADMINISTRATIVE EXPENSES	<u>925</u>
CLASSROOM SUPPORT	
Classroom Supplies ¹	4,750
Field Trip Support ²	8,250
Total CLASSROOM SUPPORT	<u>13,000</u>
ENRICHMENT	9,225
FAMILY EVENTS	2,000
FIFTH GRADE SUPPORT	
Safety Luncheon	250
FIFTH GRADE SUPPORT - Other	1,500
Total FIFTH GRADE SUPPORT	<u>1,750</u>
HOSPITALITY	900
KNOWALOT MORE	500
LIBRARY SUPPORT	5,600
PRINCIPAL FUND	
Assistant Principal Fund	1,000
Principal Fund	1,000
Total PRINCIPAL FUND	<u>2,000</u>
PUBLICITY	300
SPECIAL EVENTS	
Olympic Games	400
Science Fair	50
Total SPECIAL EVENTS	<u>450</u>
VOLUNTEER COORDINATOR	200
Total Expense	<u>\$ 36,850</u>

¹ Monies needed: \$175/teacher x 22 teachers, \$75/support staff x 10 support staff,
& \$150 for preschool

² Monies needed: \$375/teacher x 22 teachers

Cranbury PTO Projected Expense Budget July 2011 through June 2012



* Includes Hospitality, Knowalot More, Publicity, Special Events, Administrative, & Volunteer Coordinator

The No-Sell Fundraiser!

One of the most important functions of The Cranbury PTO is to raise money for Field trips, enrichment programs, supplies for the classrooms, technology, library books and many other necessities not paid for by the City's Education Budget. We raise money in a variety of ways but primarily through fundraising projects such as The Genevieve's fall fundraiser, Book Fairs and many others. This year The Cranbury PTO is committed to raising in excess of \$35,000.00

The money raised goes directly towards our children's total educational experience and it's extremely important. We are sensitive to the needs of all of our children.

The PTO is also sensitive to the needs of our parents. During the past several years many parents have expressed an interest in discontinuing all of our fundraising projects and simply asking parents to make a donation to the PTO treasury. We can sympathize with those parents who because of busy schedules can't devote the time to participate in these types of fundraising efforts. We also realize that there are other parents who enjoy the current fundraising initiatives and wish them to continue.

This year we are going to offer our parents a choice. If you'd like to continue to help your children by conventional fundraising projects, then go out there and sell, sell, sell!

If you'd prefer to make a donation instead, please fill out the form below and drop it off in the school office along with your check addressed to PTO Fundraising.

Of course you can always do both!!!

Thank you for your participation in your child's education.

The Cranbury PTO Fundraising Committee

Please tear along line

I do not wish to participate in the Fall Fundraising effort. Please accept my check as my contribution.
(Families with more than one child, please list all children/teachers/grades)

Student's Name/s _____ Grade/s _____

Student's Teacher/s _____

Parent/Guardian Name _____

I wish to donate the following amount. Please make checks payable to Cranbury PTO

___ \$100.00 ___ \$75.00 ___ \$50.00 ___ \$25.00 ___ other

This notice applies to the Fall Fundraiser only. We encourage families to participate in the many fun Family Events scheduled for the year including the Harvest Festival which will take place on the school grounds October 15th.



Be a part of your school directory – The Cranbury Connection!

If you have not done so, fill out and return your form today! (found on the next page)

The Cranbury Connection is a directory listing of parent and teacher contact info and class lists. Stay in touch, make playdates, use for birthday invites, get info on missed assignments, etc. Invaluable resource for parents at Cranbury!

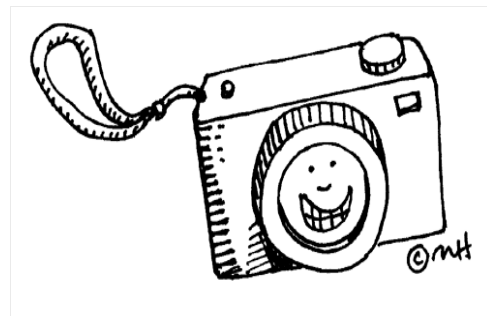
We need EVERYONE to **fill out the form** so we have a complete listing! Due to privacy laws, the school/your teacher cannot provide this info to parents. We must collect this info directly from parents.

ATTENTION BUSINESS OWNERS! - Get the word out about your business AND help our school. Place an ad in the Cranbury Connection! Affordable and charitable way to advertise your products and services! See form in back of this newsletter for size/price options.

Contact **Susan Zelman** at rszelman@optonline.net with any questions about listings and/or ads.

School Photo Day

WHEN: Tuesday - September 27th



School Photo Day will take place on Tuesday, September 27th. Order forms will be sent home during the middle of September!



THE CRANBURY CONNECTION LISTING FORM 2011-12

For our SCHOOL DIRECTORY – created by parents for parents.

The school cannot provide this information!

Parents must provide this info in order for us to create this directory!

Please fill out your Contact Information (one per family) as completely as possible and, if applicable, the Business Ad section at the bottom. Once complete, send back to school in child's backpack

Please PRINT as neatly as possible so we get your information right!

Child's Name _____ Teacher _____

Child's Name _____ Teacher _____

Child's Name _____ Teacher _____

Child's Name _____ Teacher _____

Parent /Guardian Name(s) _____

Mailing Address _____

Home/Main Phone _____ E-mail _____

() Check here if do NOT want to add your email to our Weekly Email NewsFlash – you'll receive email updates with reminders and news about upcoming events and activities at Cranbury.

For Businesses: BUSINESS ADS If you have a service or product to offer, you can reach hundreds of families and expand your customer base! You'll also be helping our school as ads help with the cost of producing this directory. Simply fill out the form below, attach your business card or ad-ready copy with your payment and return it to school. (We accept Cash or Checks payable to Cranbury PTO).

COST STRUCTURE FOR BUSINESS ADS:

Business card size: \$20.00 One-half page(4" x 5"): \$40.00 Full page(8" x 5"): \$80.00

Your Name _____

Your Company's Name _____

Best phone # to contact you _____ Email _____

Your relationship to Cranbury School _____

Ad Size (Check one) ___ Business Card ___ One-half page ___ Full page

Please remember to send in your ad/business card and payment with this form. Ads may also be emailed to Susan Zelman rszelman@optonline.net.

Thank you for your support!