

To receive email from Love and Logic Institute, Inc.,  
add reply@loveandlogicnews.com to your safe sender list.

[View as Web Page](#)

[Subscribe](#)

[Send to a Friend](#)

[Love and Logic Institute, Inc.](#)

Need Solutions? Call 800-338-4065



# Insider's Club

Helping Raise Responsible Kids Since 1977™

## It Really Isn't Fair!



Dear ,

Have you ever seen adults get trapped into arguing with their kids about something being fair? I'm sure that you've never fallen into this snare, but I bet you've seen your neighbors do it.

You already know that when kids cry "Not fair!" they aren't judging our fairness by some objective standard. They're just trying to get us to give in. Fortunately, you also know that Love and Logic teaches us how to avoid getting "hooked" into these debates.

***The less we think, and the fewer words we use, the less likely we'll get pulled into epic arguments with our kids.***

Love and Logic parents and educators around the world have had great results going "brain dead" when kids begin to whine, "Not fair!" This allows them to avoid saying what they'd like to say (e.g., "Well it's about time you learned that life isn't fair! How many times do I need to tell you...?"), and provide a calm and respectful "I love (or respect) you too much to argue" instead.

Lecturing our kids doesn't really teach them to accept the occasional "un-fair-ness" of life. Despite centuries of parents attempting this, their offspring have still had to learn this the hard way—through experience with the world. Kids are far more likely to learn how to gracefully accept frustrations and disappointments when we stop trying to convince them that life is fair, and begin allowing them simply to experience the good, the bad and the ugly aspects of real life.

Too frequently, loving and fair parents try way too hard to be fair, and to defend themselves when their kids complain. When they do, they send the unrealistic message that somehow life really can be fair—at least if you argue and manipulate enough. Instead of falling into this trap, experiment with going "brain dead" and repeating, "I love you too much to argue." It'll make them mad in the short-term and a whole lot more respectful in the long-term.

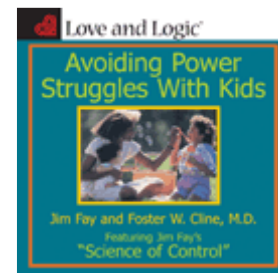
For more on this topic, you'll love our CD [Avoiding Power Struggles with Kids](#).

### Teachers and Parents

Don't miss Dr. Charles Fay in Phoenix on Wednesday, 3/30. [Register online](#) or call 800-338-4065 for more information.

### Exclusive Member Discount

#### [Avoiding Power Struggles with Kids](#)



**[This week save 25%](#)**

**Discount price to Insider Club members only: \$10.45**  
Regular Price \$13.95

To shop our online store click on the link above, then "Add to Cart" and enter the **coupon code "030911"**

### Training Conference

Do you teach, or would you like to teach, teachers how to use Love and Logic in their classrooms? If so, you should attend our training for the 9 Essential Skills for the Love and Logic Classroom® curriculum.

July 21-23, 2011  
Denver, CO

[Visit this page](#) for details.

Thanks for reading! Our goal is to help as many families as possible. If this is a benefit, [forward it to a friend](#).

Dr. Charles Fay



For helpful tips, special promotions, and event announcements, follow Love and Logic® on [Twitter](#) and become a fan on [Facebook](#).

If we have misspelled your name, or if this isn't you, please [click here](#) to correct.

©2011 Love and Logic Institute, Inc. All copyright infringement laws apply. Permission granted for photocopy reproduction and forwarding. Please do not alter or modify contents. For more information, call the Love and Logic Institute, Inc. at 800-338-4065.

"Funny Parenting Stories" and "Funny Stories from the Classroom":  
amusing audios available for your listening pleasure, compliments of Love and Logic®.  
[Visit this page](#) to download and enjoy.

**Love and Logic Institute, Inc. • 800-338-4065  
2207 Jackson St • Golden • CO • 80401**

[Shop Our Store](#) | [Visit Our Website](#) | [Forward to a Friend](#) | [Edit Your Profile](#) | [Subscribe](#)

[Unsubscribe](#) | [Report Spam](#)