

שינויים ותוספות לספר

**WRITING
RIGHT**

by

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and

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דבס

פרויקטים חינוכיים בע"מ

An addition to page 31

For example, Module F and G often ask students to write a piece for a newspaper. Here students need simply to begin their piece with register directed at the target audience. Some suggested sentence openings: All sports fans will be interested to hear ... / Readers of our newspaper will be interested to know ... / Students who care about this issue should consider ... / Parents might like to think about By using register directed at the target, the entire writing piece becomes relevant to the topic.

Add to the table on page 88

Letter type	Paragraph	Chunks	Connectors
Letter of recommendation	1 Introduce the person by name. 2 Describe WHAT you are recommending the person for. 3 WHY the person deserves your recommendation. 4 Conclusion	I am writing to recommend In my opinion... It seems to me that ... She/He is an example of... She/He embodies the following qualities ... She/He can be relied on to ... She/He is a person of complete integrity ... She/He is a person of outstanding quality ...	Firstly Secondly Finally Moreover Therefore In contrast to For example Certainly As a result of Consequently Nevertheless As a matter of fact To begin

Replace topic number 3, on page 89, with the following

3. Your school is planning to give a prize to a student who has shown a social conscience by helping students in your school or people in the community. You have been asked to make recommendations for suitable candidates.

Write a formal letter to the prize committee, recommending a student and explaining what they have done and why you think they deserve the prize.

GO FOR IT 20 on page 93 has been changed.

Student's Name: _____



Use the 10 TOPICS on pages 89 and 90.

1. Choose THREE letters. See that each letter you choose represents a specific genre.
2. For each topic you have chosen, complete the following:
 - (i) Write the appropriate addresses including the date.
 - (ii) Include the salutation and the close for each letter.
 - (iii) Complete the boxes of the 4 paragraphs with a brief plan of what each paragraph should contain.
3. Once you have completed THREE skeletons of different kinds of letters, use the rest of the topics to practice your letter-writing skills.



A fifth example of a letter genre on page 100.

Below is an example of a letter of recommendation.

12 Sweden Road
Kfar Saba
37148
22 May 2006

The Editor
The Star Newspaper
16 King David Street
Tel Aviv

Dear Sir/Madam,

I am writing to recommend Shiri Levy **as** a candidate for the competition you are currently running in your newspaper for the most environmentally conscious teenager. **(REASON – WHOM YOU ARE RECOMMENDING)**

The competition, which closes at the end of the month, calls for a student between the ages of 13 and 17. **In addition**, you have asked for nominations of a student who fits the criteria of someone who cares about our environment and has tried in his/her own way to make a difference to our planet. **(WHAT YOU ARE RECOMMENDING THE PERSON FOR)**

Therefore, I am recommending Shiri Levy because she cares for our environment in a way that has made a real difference to our city. She is the motivator behind the CLEAN KFAR SAVA campaign. She has put up posters all around the city, and she and her followers can be seen on the streets and in the parks wearing their bright green shirts encouraging us not to pollute our environment. **Furthermore**, she has been running a plastic bottle and paper recycling program at her school for the past six months. **(WHY YOU ARE NOMINATING THIS PERSON)**

As a result of her hard work, our city of Kfar Sava looks new and clean, and I think Shiri deserves the award you have offered.

Yours sincerely,

Tali Ben Cohen