

Tammy called the meeting to order at 7:05

In attendance:

Tammy Pressley
Jocelyn Aquinaldo
Barbara Green
Brenda Struder
Marsha Johnston
Allen Ellzey

Charlene Adler
Nicole Gannon
Judy Heilsnis
Peggi Smith
Sharon Smith
Cynthia Hudson

Sharon Smith opened the meeting to discuss the Salem Business Alliance. As the career development coordinator for Salem, she also represents Salem in the alliance. The purpose of the alliance is to combine the efforts of school and area businesses to help sponsor and educate students in the area of career development. The schools involved in the alliance are Apex High, Apex Middle, Salem Middle, and Lufkin Middle. Sharon requested that someone from the Salem PTA also participate and act as a liaison between the PTA and the alliance.

PTA / Committee Reports:

Communications -

The first newsletter was mailed out on 9/27. The next version will be emailed. There will still be some newsletters that are mailed for those without internet access. We need decide if we are going to keep the bulk mailing account open. Bulk mailing is defined as 200 pieces or more per mailing. It was considered that the first newsletter each year be mailed via USPS, and the following versions emailed.

Directories are being created. The cut off for student content will be the 10th day of the traditional school calendar.

Operations – Erin Rohode won volunteer of the month. The grant writing position was filled. Kids voting is still open, the Wake County liaison is not filled, and Hilary is still looking for a co-chair for the book fair.

Services – We still need a cultural arts coordinator. Staff appreciation is in need of people to do set up.

Ways and Means – Magazine sales – As of this meeting magazine sales were down from last year. We made \$125 at the spirit night at Ralph's Italian ice. Next spirit night is 10/30 at Z Pizza. Peggi Smith asked for ideas on where else to promote spirit wear. Ideas included the book fair, and Christmas promotions.

Treasurer – The budget was reviewed.

President's Report – We need to pay \$100 permit fee to get the shade structure set up. Weekly updates will go out on Tuesday; Tammy needs input by Monday of each week. Hillary P. will be a part of the Leadership team for Salem Middle.

We discussed the possibility of working with Ruth Ann Clay photography as a fundraiser.

Principal's Report – Two new teachers started today.