

The AT&T and BBB Science & Technology Scholarship

October 13, 2008

Dear High School Counselor,

AT&T and Better Business Bureau are proud to announce the 2nd Annual Science and Technology Scholarship for high school seniors who are interested in pursuing post secondary education. This award will be open to students who reside and attend a High School located in the 50 county Upstate NY service territory and have committed to pursuing a Bachelor of Science degree in the fields of technology and or science.

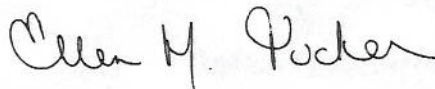
Please help us to get the word out to your students. Full application details are also available on BBB's website at www.bbb.org. Students can click on the scholarship link and download the application. Please distribute copies of the scholarship packet to any student at your school whom you believe meets the award criteria.

Applicants will be evaluated on their academic achievement, involvement in the community and letter of recommendation as well as on the merits of an essay in which they describe what influences have inspired their interests in pursuing a career in technology and or science.

Please have students mail **one copy** of the application and all of its parts to Better Business Bureau regional office at **741 Delaware Avenue, Buffalo, NY 14209, Attn: BBB Scholarship Department. We will begin accepting applications on November 17th, 2008.** All applications must be postmarked by **January 16, 2009** in order to be considered. Winners will be announced February 9, 2009.

Should any questions or concerns arise please contact Mary Jowsey at 1-800-828-5000 ext 225. Your support and distribution efforts are integral to the success of this program so we thank you in advance for your help.

Sincerely,



Ellen Tucker
Director
BBB Foundation



Robert P. Holliday
VP/GM Upstate NY
AT&T Mobility



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GUIDELINES

The AT&T and BBB "Science and Technology Scholarship recognizes college bound students in their senior year of high school. **Students must currently attend a High School located in the 50 county Upstate NY service territory and have a commitment to pursue a bachelor of science degree at an accredited college or university.**

Three students will be chosen to receive this award. The first place winner will receive **\$3000**, the second place winner will receive **\$2000** and the third place winner will receive **\$1000** to be used for educational related expenses at the college or university of their choosing. The school must meet the above mentioned criteria.

Awards will be presented to 2008/2009 high school seniors who will be attending college in the fall of 2009. Judges will select recipients based on academic excellence, community involvement, leadership abilities and ethical behavior. Judges will consist of staff members from the AT&T and the BBB. **Family members of BBB or AT&T staff are ineligible.**

Winners' names and pictures will be featured in press releases and newsletters distributed in the upstate area.

PROCEDURE: All parts of application need to be sent in one mailing to:

**BBB Scholarship Department
741 Delaware Avenue
Buffalo, NY 14209**

CRITERIA: All parts (I-V) of the application will be judged equally. Each part is given a 20% weight. Decisions of Judges are final.

DEADLINE: Applications will be accepted starting **November 17th, 2008** through **January 16th, 2009**. No late submissions will be considered

WINNERS WILL BE ANNOUNCED FRIDAY FEBRUARY 9th, 2009



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APPLICATION

ONE COPY of the entire applications should be included for judging purposes.
Incomplete applications will not be considered.

PART I: Fill out entry form in its entirety.

PART II: On a separate typed sheet(s) please describe your

- A.) Leadership Roles
- B.) Community Service Activities
- C.) Extra-Curricular Activities

**Please provide answer in resume or list form. No essays please.*

PART III: A letter of recommendation that speaks to your ethical behavior.
Letters from family members will not be accepted.

PART IV: On a separate type sheet(s) please answer the following essay question:

Explain what influences have inspired your interests in pursuing a career in technology and or science.

**Essay should be no longer than 500 words. No fictional anecdotes will be accepted.*

PART V: Please send your official high school transcript. It must be an original.
No photocopies please.

PHOTO: Winners will be asked to submit a photo in electronic form to be used for promotional purposes. Picture must be appropriate and of a professional nature.



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ENTRY FORM

Name of Student _____

Student's Home Address _____

City _____ State _____ Zip _____

Home Phone _____ Email Address _____

Name of Student's School _____

School Address _____

Name of school counselor/principal _____

School Phone _____

Intended Field of Collegiate Study _____

By submitting this form, I hereby certify that the statements contained in this application are true accurate and complete. By signing I also verify that I intend to pursue a **Bachelors of Science Degree.**

Signature of Student _____ Date _____

- All entries become the property of the BBB and AT&T
- BBB and AT&T retains the right to make program rule changes at any time
- All judging decisions are final
- Recipients' names and essay quotes/creative submissions may be released to the public and news media for promotional purposes.

Privacy Statement: In compliance with the BBB Privacy Policy, the Better Business Bureau will use any personal information you provide only for the purpose for which it is submitted

