

## **Frontline: Is Walmart Good For America?**

*Directions:* Answer the following questions while watching the PBS video *Frontline: Is Walmart Good For America?*

1. What is pull production?
2. How does Walmart “*negotiate*” with manufacturers?
3. What did Walmart do when Rubbermaid announced it would have to raise prices due to increased manufacturing costs?
4. What is an opening price point?
5. Are all of Walmart’s products in a particular product line sold at the lowest price?
6. How did Walmart originally compete with national chains when they were a regional player in the 1970s?
7. Why were Walmart stores encouraged to sell imported goods?

8. How much are young Chinese migrant workers paid in factories making products for Walmart?
  
9. How do the reverse auctions for Walmart in China work?
  
10. Why do Chinese people generally not buy American goods?
  
11. What has been the effect on U.S. jobs due to opening of trade with China?
  
12. Who did Walmart side with when the Greeneville, TN electronics factory sued Chinese electronics companies for unfair competition in television production?
  
13. Why did the person who lost his job at Thomason Electronics in Circleville, OH not want to work at the new Walmart being built there?
  
14. Do you think Walmart is good for the economy?