

Name \_\_\_\_\_

## TRAVEL BROCHURE PROJECT

**COUNTRY:** \_\_\_\_\_ **DUE:** \_\_\_\_\_

You are a tourist representative and have been given an assignment to design a travel brochure for the country above. You will be responsible for researching information about your Spanish-speaking country and creating a brochure that illustrates and describes the highlights of your assigned country. Your goal is to make your country appear as appealing as possible in order to attract tourists. You may utilize the Internet, encyclopedias, travel agencies, or any other reference available to you. This counts as a **TEST GRADE!!!** Include the following information in your brochure:

- \_\_\_\_\_ 1. **Tourist Brochure Project Evaluation Sheet** (this sheet) (5)
- \_\_\_\_\_ 2. **Front Cover:** The name of your **country** spelled correctly, the name of your **travel agency**, and **your name**. (5 points)
- \_\_\_\_\_ 3. A geographical representation of the country (**a map**):  
Make sure the capital and major cities are on it. (10 points)
- \_\_\_\_\_ 4. **The flag:** Illustrate the country's flag. (10 points)
- \_\_\_\_\_ 5. **Currency:** Tell what the country's currency is and give the current exchange rate. (10 points)  
Go to my website. Click on "Links." There is a link for a currency converter. Convert US dollars to your country's currency.
- \_\_\_\_\_ 6. **Tourist attractions** of major cities: **Illustrate** and **describe** at least **2 things** a tourist could do in your country, and indicate where the attraction is located. (20 points)
- \_\_\_\_\_ 7. **Creativity, Effort, Appearance** (10 points)
- \_\_\_\_\_ 8. **Research** (10 points)
- \_\_\_\_\_ 9. 1-2 Minute **Presentation** (10) Name, Name of Travel Agency, Country, Map (Capital), Flag, Currency Exchange, 1 Tourist Attraction
- \_\_\_\_\_ 10. Anything else that will make your country appealing to tourists (10 points)

\*\*You may use Internet printouts or cut outs from travel magazines for illustrations! Parent participation is welcome in creating the project...just make sure that you work **together** and don't let your parent do the whole thing!!! If you do not have a computer, encyclopedias, or travel literature at home, make plans **NOW** to either go to Friendswood Public Library or the school library to do your research. You have 3 weeks. **Do not wait until the last minute to start!!!**

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