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# Silent Majority

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Part of the Emmy® award-winning *Connect with Kids* series

A community-based partnership sponsored in your area by Round Rock Independent School District, KVUE Channel 24, Cable 3 and Connect with Kids/CWK Network.

**A Television Presentation: Saturday, September 22 @ 12:00 p.m.  
on KVUE Channel 24, Cable 3 (ABC)**

(Date/time subject to change. Please check local listings and visit [www.connectwithkids.com/kvue](http://www.connectwithkids.com/kvue) and click on "TV Programs" for future televised specials.)

A recent survey in the Round Rock Independent School District found that 70 percent of middle school students here say they have been the victim of bullying. But an even larger group, made up of 88 percent of teenagers nationwide, reports WITNESSING bullying as it happens to somebody else, usually at school. This is the vast majority of students, and collectively, experts say, they have the power to stop bullying in every school in America. According to an official with the U.S. Department of Education, students in this "silent majority" are the key to changing the harmful climate of bullying in our schools. The good news is that in Round Rock, Texas, and around the nation, there are innovative people and experimental programs discovering ways to do just that. These true stories are profiled in the television special, *Silent Majority*.

- 16-year-old **K.C.** has been picked on and teased ever since she was 7. Other students called her stupid, ugly and brace-face when she had braces. But a counselor at one of Round Rock's high schools created an anti-bullying program that has changed K.C.'s life and changed the climate of the school. And this program has not cost the school a cent.
- After seeing **Bill**, 18, bullied for years, his mother removed him from public high school and refused to send him back until the district addressed the bullying situation. The district, in St. Louis, has now made bullying a priority, including training for teachers, anti-bullying groups for students and encouraging anonymous reporting by witnesses.
- For 13-year-old **Stanzi** the bullying began in elementary school. She was teased, harassed and excluded by bullies, and says her friends and other classmates did nothing to stop it. The bullying ended when **Stanzi** transferred to a public school district in Stafford County, VA, where bullying is not tolerated.
- **Six Degrees** is a middle school student group in La Crosse, WI, that performs "social improvisation" to teach other kids not to stand by when they see bullying happen. Social improvisation is a theatre technique used to dramatize bullying situations.

*Connect with Kids* programs feature real kids, true stories, experts and educators ... a way to help parents and kids start a conversation about the tough topics kids face every day.

**USE THIS FLYER TO:**

- Tell parents about the upcoming television special
- Ask parents and students to watch together
- Reprint in school newsletters, send via email or post on school Web sites
- Coordinate the TV program with classroom topics and lessons

For more information, or to purchase a copy of the show, visit [www.connectwithkids.com](http://www.connectwithkids.com), or call 1-888-598-KIDS (5437) and press 2. Or email us at [sales@cwknetwork.com](mailto:sales@cwknetwork.com).